. Form 990

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

► The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047 2011

Open to Public Inspection

Α	For the 2	011 calen	dar year, or tax year beginning , 2011, and endi			,
В	Check if app	olicable	C	Dε	mployer iden	tification Number
	Addres	s change	ASSOCIATION OF SITES ADVOCATING	2	20-1194	1063
	Name (change	CHILD PROTECTION	Ет	elephone nun	nber
	Initial r	•	5042 WILSHIRE BLVD #540	1 3	323-965	5-1400
	Termin		LOS ANGELES, CA 90036			
	\vdash	ed return		ا ه ا	iross receipts	\$ 381,113.
	\vdash		F Name and address of principal officer ELLIE GHONSULI	H(a) Is this a group		
	Арриса	ation pending	SAME AS C ABOVE	H(b) Are all affiliate		Yes No
	T			If 'No,' attach		
Ļ.		npt status	501(c)(3) X 501(c) (4) ◀ (insert no.) 4947(a)(1) or 527	-		
<u>,,</u>	Websit		W. ASACP.ORG	H(c) Group exempt	1."	
K		rganization	X Corporation Trust Association Other► L Year of Forms	ation 2004	M State of	legal domicile CA
Pa		Summar		CUITED BROW	mnom to	
	1 Bri	etiy descri	be the organization's mission or most significant activities $\underline{\tt ON_LINE}$	CHITTO BRO	TECTIO!	<u></u>
õ						
Activities & Governance						
Ver	2		by N I if the expension discontinued its energians or disposed of m	oro than 25% o		
ô			x ► ☐ If the organization discontinued its operations or disposed of metring members of the governing body (Part VI, line 1a)	ore than 25% o	1	5
୯			dependent voting members of the governing body (Part VI, line 1b)		4	5
ties			of individuals employed in calendar year 2011 (Part V, line 2a)		5	2
Ę			of volunteers (estimate if necessary)		6	0
¥			ed business revenue from Part VIII, column (C), line 12		7a	130.
			business taxable income from Form 990-T, line 34		7b	-1,936.
				Prior Y	/ear	Current Year
	8 Co	ntributions	and grants (Part VIII, line 1h)		2,598.	26,313.
Revenue	9 Pro	gram serv	rice revenue (Part VIII, line 2g)			
Ver	10 Inv	estment in	come (Part VIII, column (A), lines 3, 4, and 7d)		320.	130.
æ	11 Oth	ner revenu	e (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	36	9,983.	354,670.
	12 Tot	al revenue	e – add lines 8 through 11 (must equal Part VIII, column (A), line 12)	39	2,901.	381,113.
	13 Gra	ants and s	imilar amounts paid (Part IX, column (A), lines 1-3).			
	14 Ber	nefits paid	to or for members (Part IX, column (A), line 4)			
	15 Sal	aries, oth	er compensation, employee benefits (Part IX, column (A), lines 5-10)	18	7,429.	103,191.
Expenses	16a Pro	fessional	fundraising fees (Part IX, column (A), line 11e)	15	4,077.	
Jen J			ing expenses (Part IX, column (D), line 25) > 143,768.			
ă	1 1 U		es (Part IX, column (A), lines 11a-11d, 11f-24e)		1,970.	301,130.
		er expens	Addylines (317 (must equal Part IX, column (A), line 25)		$\frac{1,370.}{3,476.}$	
ď		ai expens	es ,Adolines (5)17 (must equal Part IX, column (A), line 25)			404,321.
<u>4</u>	130 re	venue less	[™] expenses Subtract line 18 from line 12		0,575.	-23,208.
	20 Tot	3.613.6	Aber V Life 16	Beginning of C	1,646.	End of Year 136, 212.
	21	9193513-	Rart X, Juije 16)	10	0.	8,029.
Net Assets or Fund Belencoe				10		
			fund balances Subtract line 21 from line 20	1 18	1,646.	128,183.
		Signatur		 _		
Und	ler penalties iplete Decla	of perjury, I d ration of prep	eclare that I have examined this return, including accompanying schedules and statements, and arer (other than officer) is based on all information of which preparer has any knowledge	to the best of my kno	wledge and b	elief, it is true, correct, and
_		NV.		1,7	110,115	· · · · · · · · · · · · · · · · · · ·
c:		Signatu	re of officer	Date	I IMI I A-	
Sign Here		l. *	IE GHONSULI	-CEO PIES	سلمه	
110	10		print name and title	CHA [[G)	CM	
	<u> </u>	<u> </u>	preparer's name Preparer's syndature Date	los.	, 17.	PTIN
_				Check		
Pa				self-er	mployed	P00653317
	eparer e Only	Firm's name			65	4455252
US	e Only	Firm's addre				-4455359
		<u> </u>	AGOURA HILLS, CA 91301¥4581	Phone	eno (81	8) 338-7160
			ns return with the preparer shown above? (see instructions)			X Yes No
BA	A For Pa	nerwork F	Reduction Act Notice, see the separate instructions.	EA0113L 08/18/11		Form 990 (2011)

	OF SITES ADVOCATING	20-1194063 Page 2
	n Service Accomplishments	
Check if Schedule O contain	ins a response to any question in this Part III	
1 Briefly describe the organization's	mission.	
ON LINE CHILD PROTECT	CION	
		
2 Did the organization undertake an	y significant program services during the year which were not	listed on the prior
Form 990 or 990-EZ?	y significant program services during the year which were not	Yes X No
If 'Yes,' describe these new service	nor on Sahadula O	les k ko
•	cting, or make significant changes in how it conducts, any prog	gram services? Yes X No
If 'Yes,' describe these changes of		
Section 501(c)(3) and 501(c)(4) or	am service accomplishments for each of its three largest progra rganizations and section 4947(a)(1) trusts are required to repor venue, if any, for each program service reported.	rt the amount of grants and allocations to
4a (Code: \$) (Expenses \$	45,236. including grants of \$) (Revenue \$
	ACTS WEB SPONSORS WHO PROMOTE AN AGENDA	
	TERNET AND ASSIST PARENTS TO PREVENT TH	ETK CHILDKEN EKOM
ACCESSING AGE RESTRIC	TED CONTENT.	
		
		
		
4b (Code. (Expenses \$	including grants of \$) (Rayanua Š
4b (Code. Note 1) (Expenses Q	moduling grants of \$) (Neverlue \$)
	_ 	
		
		
4c (Code (Expenses \$	including grants of \$) (Revenue \$
4C (Code) (Expenses \$	P including grants or \$) (Revenue \$)
		
		-
4d Other program services (Describe	e in Schedule ())	
(Expenses \$	including grants of \$) (Rever	nue \$
4e Total program service expenses		· T
BAA	TEEA0102L 07/05/11	Form 990 (2011)

			Yes	No
1	Is the organization described in section $501(c)(3)$ or $4947(a)(1)$ (other than a private foundation)? If 'Yes,' complete Schedule A	1		Х
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2		Х
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III	8		<u>X</u>
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If 'Yes,' complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings and equipment in Part X, line 10° If 'Yes,' complete Schedule D, Part VI	11 a	X	· · · · · · · ·
b	Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII	11 b		Х
C	: Did the organization report an amount for investments – program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16° If 'Yes,' complete Schedule D, Part VIII	11 c		Х
	I Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX	11 d		X_
	e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X	11 e	X	
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X	11 f		Х
	Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII	12a		Х
t	Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E	13		X
14 a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		<u> </u>
t	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If 'Yes,' complete Schedule F, Parts I and IV	14b		<u>X</u>
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV	15		_X_
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions).	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III	19		Х
	aDid the organization operate one or more hospital facilities? If 'Yes,' complete Schedule H	20		Х
ì	olf 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return?	20 b		<u></u>

Form 990 (2011) ASSOCIATION OF SITES ADVOCATING

Part IV | Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21		х
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		Х
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i>	23		х
24 a	a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No, 'go to line 25	24a		x
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		Х
t	b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26		х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If 'Yes,' complete Schedule L, Part III	27		х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28a		<u> X</u>
t	A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28b		Х
	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29		X
30	contributions? If 'Yes,' complete Schedule M	30		<u>x</u> _
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301 7701-3? If 'Yes,' complete Schedule R, Part I	33		х
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	34	Х	
35 a	a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	_	X
t	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2	35b		Х
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37		Х
38	Note. All Form 990 filers are required to complete Schedule O	38	Х	
BAA		Form	990	(2011)

Form 990 (2011) ASSOCIATION OF SITES ADVOCATING 20-1194063 Part V Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response to any question in this Part V Yes No 1a Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 1 a 1 b 0 **b** Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? 1 c Х 2a Enter the number of employees reported on Form W-3. Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? 2b Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? 3a Х b If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule Q X 3b 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account) 4a **b** If 'Yes,' enter the name of the foreign country See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5a b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? 5 b X c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T? 5 c 6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization Х solicit any contributions that were not tax deductible? 6a b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible 6b Organizations that may receive deductible contributions under section 170(c). a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and 7 a services provided to the payor? **b** If 'Yes.' did the organization notify the donor of the value of the goods or services provided? 7b c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282 7с d If 'Yes,' indicate the number of Forms 8282 filed during the year 7d e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? 7 e f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? 7f a If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? 7 q h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? 7h Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? 8 Sponsoring organizations maintaining donor advised funds. a Did the organization make any taxable distributions under section 4966? 9a b Did the organization make a distribution to a donor, donor advisor, or related person? 9b 10 Section 501(c)(7) organizations. Enter ģ, a Initiation fees and capital contributions included on Part VIII, line 12 10 a 10b b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities ١. Section 501(c)(12) organizations. Enter 11 a a Gross income from members or shareholders b Gross income from other sources (Do not net amounts due or paid to other sources 11b against amounts due or received from them) 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12a b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year 12b 13 Section 501(c)(29) qualified nonprofit health insurance issuers. a is the organization licensed to issue qualified health plans in more than one state? 13a Note. See the instructions for additional information the organization must report on Schedule O b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans 13b 13c c Enter the amount of reserves on hand

14a Did the organization receive any payments for indoor tanning services during the tax year?

b If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule Q

Х

14a

14b

Form 990 (2011) ASSOCIATION OF SITES ADVOCATING 20-1194063 Page 6 Part VI Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes Nο 1a Enter the number of voting members of the governing body at the end of the tax year 5 1a If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O 5 b Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other X 2 officer, director, trustee or key employee? SEE SCHEDULE O Did the organization delegate control over management duties customarily performed by or under the direct supervision 3 of officers, directors or trustees, or key employees to a management company or other person? Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 6 Did the organization have members or stockholders? 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more 7 a Х members of the governing body? b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or other persons other than the governing body? 7 b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8a a The governing body? X X b Each committee with authority to act on behalf of the governing body? 86 Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O 9 Х Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code., Yes No 10a 10a Did the organization have local chapters, branches, or affiliates? b If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their 10b operations are consistent with the organization's exempt purposes X 11 a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11 a **b** Describe in Schedule O the process, if any, used by the organization to review this Form 990 SEE SCHEDULE O Х 12a Did the organization have a written conflict of interest policy? If 'No,' go to line 13 12a b Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise X 12b to conflicts? c Did the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Х 12c Schedule O how this is done SEE SCHEDULE O 13 Did the organization have a written whistleblower policy? 13 14 14 Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official SEE SCHEDULE O X 15 a **b** Other officers of key employees of the organization SEE SCHEDULE O 15b If 'Yes' to line 15a or 15b, describe the process in Schedule O. (See instructions.) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a **b** If 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? 16b Section C. Disclosure 17 List the states with which a copy of this Form 990 is required to be filed NONE Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply X Upon request Another's website Describe in Schedule 0 whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to SEE SCHEDULE O the public during the tax year State the name, physical address, and telephone number of the person who possesses the books and records of the organization ► EREGE COHEN 5042 WILSHIRE BLVD STE 540 LOS ANGELES CA 90036 323-965-1400

20-1194063

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Part VII | Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1 a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any See instructions for definition of 'key employee'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors; institutional trustees; officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization	n nor any	relate	d or	gan	ızat	ion co	mpe	ensated any current of	ficer, director, or trus	tee	
				((·			
(A) Name and title	(B) Average hours per week	Position (do not check more than one box, unless person is both an officer and a director/trustee)					cer	(D) Reportable compensation from the organization	(E) Reportable compensation from	(F) Estimated amount of other compensation	
	(describe hours for related organiza- tions in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	related organizations (W-2/1099-MISC)	from the organization and related organizations	
(1) JOAN IRVINE									,		
PRESIDENT	60							35,417.	0.	<u> </u>	
(2) ELLIE GHONSULI CEO	0.5	х						0.	0.	0.	
(3) KIM NIELSEN VICE PRESIDENT	0.5	x						0.	0.	0.	
(4) JUBIN SHARIFI	3.5							· · ·	0.		
OFFICER	0.5	Х						0.	0.	0.	
	1			Х		,		0.	0.	0.	
				**				0.	<u> </u>		
_Ø											
(8)											
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(10)											
(11)											
(12)											
(13)									·· , <u>-</u> . , -		
(14)											
		•							<u>'</u>		

(A) Name and title	(B) Average hours	(do box	Position (do not check more box, unless person officer and a direct			than one is both an or/trustee)		(D) Reportable compensation from	(E) Reportable compensation from	(F) Estimated amount of other compensation		l her
	per week (describ e hours for related organi- zations in Sch O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	related organizations (W-2/1099-MISC)	C) from the organization organi		n d
(15)												
<u>(16)</u>												
(17)												
(18)												
(19)												
(20)												
<u>(21)</u>												
(22)												
(23)											•	
(24)												
<u>(25)</u>												
1 b Sub-total c Total from continuation sheets to Part VII, Section d Total (add lines 1b and 1c). 2 Total number of individuals (including but not limite		ose I	ısted	d ab	ove)		► ► • red	35,417. 0. 35,417. ceived more than	0 . 0 . 0 . \$100,000 of repor		mpens	0. 0. 0. ation
from the organization 0			·							<u>-</u>	Yes	No
3 Did the organization list any former officer, director on line 1a? If 'Yes,' complete Schedule J for such ii	or trus	tee, al	key	emį	ploye	ee, c	or hi	ghest compensate	ed employee	3		Х
4 For any individual listed on line 1a, is the sum of re the organization and related organizations greater to such individual	portabl han \$1	e co 50,0	mpe 00?	nsa If 'Y	tion ′es′	and com _i	oth <i>plet</i>	er compensation i e Schedule J for	from	4	. بد یه مهم	X
5 Did any person listed on line 1a receive or accrue of for services rendered to the organization? If 'Yes,' or a services rendered to the organization.	ompen comple	satio	on fr	om i lule	any <i>J foi</i>	unre <i>suc</i>	late h p	ed organization or erson	ındıvıdual	5		. X
1 Complete this table for your five highest compensat	ed inde	epen	dent	cor	ntrac	tors	tha	t received more th	nan \$100,000 of			
compensation from the organization. Report compe (A) Name and business addres		tor_	the	cale	ndai	yea	ar er	Description of)	((C)	
raine and pusiness addres			_					Description	71 3CI VICES	Comp	ensatio	
2 Total number of independent contractors (including	but no	t lım	ıted	to ti	hose	liste	ed a	bove) who receive	ed more than			

Pa	t VIII Statement of Revenue			, <u></u>		
			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
GRANTS	1a Federated campaigns1ab Membership dues1bc Fundraising events1c					
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	c Fundraising events. d Related organizations e Government grants (contributions) 1c					
TRIBUTION OTHER S	f All other contributions, gifts, grants, and similar amounts not included above g Noncash contributions included in lns 1a-1f.					
ANE	h Total. Add lines 1a-1f	· · ·	26,313.			
PROGRAM SERVICE REVENUE	2ab	Business Code				
SERVICE	d					
ROGRAM	f All other program service revenue g Total. Add lines 2a-2f					
	3 Investment income (including dividence			X.30. 44		₹.6
	other similar amounts)	•	130.		130.	
	4 Income from investment of tax-exemp	t bond proceeds			,	
	5 Royalties (i) Real	(II) Personal	***		5.5	
	6a Gross rents	(ii) Croonar	Lan Li			
	b Less rental expenses					
	c Rental income or (loss)					
	d Net rental income or (loss)	>			2 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	
	7a Gross amount from sales of assets other than inventory (i) Securities	(ii) Other				
	b Less cost or other basis and sales expenses c Gain or (loss)	<u> </u>				
	d Net gain or (loss)	-1 ▶		aminoration and a top a		
UE	8a Gross income from fundraising events (not including \$				\ - \ \ -	
OTHER REVENU	of contributions reported on line 1c)	·	% .	١,٠	, K	
8	See Part IV, line 18	а	* ***			
THE	b Less direct expenses	b	******************************		**	
	c Net income or (loss) from fundraising	events <u></u>	~	4 (200), 5 (1)		
	9a Gross income from gaming activities See Part IV, line 19	a	٠ پ	*(*, * * * * * * * * * * * * * * * * * *	,	,
	b Less direct expensesc Net income or (loss) from gaming acti	VITIOS P				ئال بُنت جسا
	10a Gross sales of inventory, less returns and allowances	a				
	b Less cost of goods sold	b		<u> </u>		
	c Net income or (loss) from sales of inv					
	Miscellaneous Revenue	Business Code			<u></u>	
	11a SPONSORSHIPS	519100	321,319.	321,319.		
	b ADVERTISING	516110	33,351.	33,351.		
	d All other revenue					
	e Total. Add lines 11a-11d		354,670.			
	12 Total revenue. See instructions			354,670.	130.	0.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns
All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	Check if Schedule O contains a re	· · · · · · · · · · · · · · · · · · ·	(B)	(C)	_ (D)
	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21				~
2	Grants and other assistance to individuals in the United States. See Part IV, line 22		-	3	. ×
3	Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16				
4	Benefits paid to or for members.				
5	Compensation of current officers, directors, trustees, and key employees	35,417.	0.	35,417.	0.
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.
7	Other salaries and wages	41,078.		41,078.	
8	Pension plan accruals and contributions (include section 401(k) and section 403(b) employer contributions)				
9	Other employee benefits				
10	Payroll taxes	26,696.		26,696.	·
11	Fees for services (non-employees)				
a	Management				
t	Legal				
	: Accounting				
	Lobbying				
	Professional fundraising services See Part IV, line 17				
	Investment management fees				
-	Other	1 565			
	Advertising and promotion	1,565.		0.000	1,565.
13	Office expenses	2,867.		2,000.	867.
14	Information technology				
15	Royalties		·		
16	Occupancy	21 244	2 244		10 000
17	Travel	21,344.	2,344.		19,000.
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest	207.		207.	
21	Payments to affiliates	4 001		4 001	
22	Depreciation, depletion, and amortization	4,021.		4,021.	···
23 24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)	21,263.		21,263.	
a	CONSULTING	179,112.	35,822.	71,645.	71,645.
	TRADE SHOWS & CONF	44,791.			44,791.
•	INTERNET	8,284.	4,142.	4,142.	
•	TELEPHONE	3,771.		3,771.	
•	All other expenses	13,905.	2,928.	5,077.	<u>5,</u> 900.
25	Total functional expenses. Add lines 1 through 24e	404,321.	45,236.	215,317.	143,768
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here				
	SOP 98-2 (ASC 958-720)				
	301 30-2 (A00 330-720)			<u> </u>	Form 990 (2011

Balance Sheet

Part X

(B) End of year (A) Beginning of year 86,841 1 129,330. Cash - non-interest-bearing 61,588 2 Savings and temporary cash investments Pledges and grants receivable, net 3 22,414 4 100. Accounts receivable, net Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 5 Receivables from other disqualified persons (as defined under section 4958(f)(1)) persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) 6 7 Notes and loans receivable, net Inventories for sale or use 8 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment: cost or other basis Complete Part VI of Schedule D 10a 19,198 6,782 10b 12,416 10,803 10 c **b** Less accumulated depreciation. 11 Investments - publicly traded securities. 11 12 .Investments - other securities See Part IV, line 11 12 Investments - program-related See Part IV, line 11 13 13 14 14 Intangible assets 15 15 Other assets See Part IV, line 11 181,646 16 Total assets. Add lines 1 through 15 (must equal line 34) 16 136,212 17 17 Accounts payable and accrued expenses 18 18 Grants payable 19 Deferred revenue 19 20 Tax-exempt bond liabilities 20 Escrow or custodial account liability Complete Part IV of Schedule D. 21 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II 22 of Schedule L Secured mortgages and notes payable to unrelated third parties 23 24 Unsecured notes and loans payable to unrelated third parties 24 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D 25 8,029. 0 8,029. Total liabilities. Add lines 17 through 25 26 26 X and complete lines Organizations that follow SFAS 117, check here 27 through 29 and lines 33 and 34. 181,646 128,183. 27 27 Unrestricted net assets 28 28 Temporarily restricted net assets 29 Permanently restricted net assets 29 P Organizations that do not follow SFAS 117, check here and complete FUZD lines 30 through 34. 30 Capital stock or trust principal, or current funds 30 Paid-in or capital surplus, or land, building, or equipment fund 31 31 32 32 Retained earnings, endowment, accumulated income, or other funds 33 Total net assets or fund balances 181,646 33 128,183. 181,646. 34 136,212. Total liabilities and net assets/fund balances 34

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Form 990 (2011)

Form 990 (2011) ASSOCIATION OF SITES ADVOCATING 2	0-1194063	P	age 12
Part XI Reconciliation of Net Assets			
Check if Schedule O contains a response to any question in this Part XI			X
1 Total revenue (must equal Part VIII, column (A), line 12)	1	381,	
2 Total expenses (must equal Part IX, column (A), line 25)	2	404,	
3 Revenue less expenses Subtract line 2 from line 1	3	-23 ,	
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)).	4	181,	
5 Other changes in net assets or fund balances (explain in Schedule O) SEE SCHEDULE O .	5	<u>-30,</u>	<u> 255.</u>
6 Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	128,	183.
Pårt XII⊋ Financial Statements and Reporting			
Check if Schedule O contains a response to any question in this Part XII			
1 Accounting method used to prepare the Form 990 Cash X Accrual Other If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O.	·	Yes	No
2a Were the organization's financial statements compiled or reviewed by an independent accountant? .		2a	X
b Were the organization's financial statements audited by an independent accountant?	•	2b	X
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight review, or compilation of its financial statements and selection of an independent accountant?	of the audit,	2c	
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O		, -	, — is many
d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were separate basis, consolidated basis, or both	ssued on a		* 1
Separate basis Consolidated basis Both consolidated and separate basis			
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in a Audit Act and OMB Circular A-133?	he Single	3a	x
b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the or audits, explain why in Schedule O and describe any steps taken to undergo such audits	equired audit	3b	
BAA		Form 990	(2011)

Form **990** (2011)

SCHEDULE D (Form 990)

Supplemental Financial Statements

20

Open to Public Inspection

OMB No 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization ► Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► See separate instructions.

Employer identification number

	SOCIATION OF SITES ADVOCATING				20 1104062	
	ILD PROTECTION	A 1 : - 1 5 0 1	Ci!I F		20-1194063	
Pa	the organizations Maintaining Dono the organization answered 'Yes' t	o Form 990 Part IV June	er Similar Fun	as or Acco	bunts. Complete	; IT
	the organization answered Tes t	 	· · · · · · · · · · · · · · · · · · ·	4.5 5		
_		(a) Donor advised	tunds	(b) F	unds and other acco	ounts
1	Total number at end of year					
2	Aggregate contributions to (during year)					
3	Aggregate grants from (during year)	· · · · · · · · · · · · · · · · · · ·				
4	Aggregate value at end of year	L	l			
5	Did the organization inform all donors and dor funds are the organization's property, subject	nor advisors in writing that the to the organization's exclusive	e assets held in do e legal control?	onor advised	Yes	No No
6	Did the organization inform all grantees, dono used only for charitable purposes and not for purpose conferring impermissible private benefits.	the benefit of the donor or dor	ing that grant fund nor advisor, or for	ls can be any other	∏Yes	□No
Pa	rt II Conservation Easements. Compl		nswered 'Yes'	to Form 9	<u>L</u>	
1	Purpose(s) of conservation easements held by			to i onn 5.	Jo, i alt iv, line	/·
•	Preservation of land for public use (e.g., r	,		of an historica	ally important land a	area
	Protection of natural habitat	ecreation of education,	—		historic structure	nea
	Preservation of open space			n a continea i	mstoric structure	
2	Complete lines 2a through 2d if the organizati	on held a qualified conservation	on contribution in	the form of a	conservation ease	ment on the
_	last day of the tax year.	on tiona a quantita conscitution			- consolvation case	
				<u> </u>	leld at the End of th	e Tax Year
	Total number of conservation easements			2a		
I	Total acreage restricted by conservation ease	ments		2b		
•	Number of conservation easements on a certi	fied historic structure included	l ın (a)	2c		
•	d Number of conservation easements included in structure listed in the National Register	n (c) acquired after 8/17/06, a	and not on a histor	7IC 2d		
3	Number of conservation easements modified, tax year ►	transferred, released, extingu	ished, or terminat	ed by the orc	ganization during the	е
4	Number of states where property subject to co	onservation easement is locate	ed >	_		
5	Does the organization have a written policy re and enforcement of the conservation easemer	garding the periodic monitoring	ng, inspection, har	ndling of viola	ations,	□No
6	Staff and volunteer hours devoted to monitorin		conservation ease	ments durinç	the year	
7	Amount of expenses incurred in monitoring, in	nspecting, and enforcing cons	ervation easemen	ts during the	year	
8	Does each conservation easement reported of 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?	n line 2(d) above satisfy the re	equirements of se	ction	Yes	No
9	In Part XIV, describe how the organization report include, if applicable, the text of the footnote	s conservation easements in its to the organization's financial	revenue and expen statements that d	se statement, escribes the	and balance sheet, a organization's acco	and unting for
Pa	rt III Organizations Maintaining Colle Complete if the organization ans	ections of Art, Historical wered 'Yes' to Form 990	Treasures, or	Other Sin 8.	nilar Assets.	
1:	alf the organization elected, as permitted unde art, historical treasures, or other similar asset in Part XIV, the text of the footnote to its final	s held for public exhibition, ed	ducation, or resear	nue statemer rch in further	nt and balance shee ance of public servi	t works of ce, provide,
1	b If the organization elected, as permitted unde historical treasures, or other similar assets he following amounts relating to these items.	r SFAS 116 (ASC 958), to rep	ort in its revenue	statement ar n furtherance	nd balance sheet wo e of public service, p	orks of art, provide the
	(i) Revenues included in Form 990, Part VIII	, line 1			► \$	
	(ii) Assets included in Form 990, Part X				► \$	
2	If the organization received or held works of a amounts required to be reported under SFAS	irt, historical treasures, or othe 116 (ASC 958) relating to the	er sımılar assets f se items	or financial g	jain, provide the foll	owing
	a Revenues included in Form 990, Part VIII, line				\$	
	b Assets included in Form 990, Part X				► \$	

Schedule D (Form 990) 2011 ASSOC	ATION OF SI	res advoca:	ring	20-119	94063	Page 2
Part III Organizations Maintain						
3 Using the organization's acquisition items (check all that apply):	n, accession, and c	ther records, ch	eck any of the following	that are a significant	use of its col	lection
a Public exhibition		d Loan	or exchange programs			
b Scholarly research		e Other				
c Preservation for future general	tions					
4 Provide a description of the organi Part XIV		•			se in	
5 During the year, did the organizati assets to be sold to raise funds ra	ther than to be mai	ntained as part o	of the organization's col	lection?	Yes	No
Part IV Escrow and Custodial line 9, or reported an a	Arrangements. mount on Form	Complete if to 990, Part X,	the organization an line 21.	swered 'Yes' to Fo	ırm 990, P ————	art IV, ————
1 a Is the organization an agent, trusto included on Form 990, Part X?				er assets not	Yes	No
b If 'Yes,' explain the arrangement in	n Part XIV and com	plete the followi	ng table			
					Amount	
c Beginning balance				1c		
d Additions during the year				1d		
e Distributions during the year				1e		
f Ending balance.				_1f		
2a Did the organization include an an	•	Part X, line 217	•		Yes	∐ No
b If 'Yes,' explain the arrangement in			10/ 11/5	000 D 10/1		
Part V Endowment Funds. Cor				1		
 	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four	years back
1 a Beginning of year balance					 	
b Contributions			-			
c Net investment earnings, gains, and losses						
d Grants or scholarships						
Other expenditures for facilities and programs		_				
f Administrative expenses						
g End of year balance						
2 Provide the estimated percentage	of the current year	end balance (lin	e 1g, column (a)) held	as		
a Board designated or quasi-endowr		[%]				
b Permanent endowment ►	%					
c Temporarily restricted endowment	-	_%				
The percentages in lines 2a, 2b, a 3a Are there endowment funds not in			that are held and admir	nictored for the		
organization by	the possession of	ne organization	that are new and admin	istered for the	Ye	s No
(i) unrelated organizations					3a(i)	+
(ii) related organizations	anning transfer	a ramurad an Ca	shadula D2		3a(ii) 3b	-
b If 'Yes' to 3a(ii), are the related or	=				_ 3D	
4 Describe in Part XIV the intended Part VI Land, Buildings, and E						
			The state of the s	(c) Accumulated	(d) Dool	- value
Description of property		t or other basis nvestment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book	value
1 a Land		•	, , , , , , , , , , , , , , , , , , , ,			
b Buildings						
c Leasehold improvements			-	:		
d Fourtment		·-	11,363.	9,938.		1.425.

d Equipment 2,478. 5,357. 7,835. e Other Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c)) 6,782.

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Schedule **D** (Form 990) 2011

2 FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740)

Total (Column (b) must equal Form 990, Part X, column (B) line 25.)

(8) (9) (10) (11)

8,029.

Sch	edule D (Form 990) 2011 ASSOCIATION OF SITES ADVOCATING		0-11940	63	Page 4
Pai	t XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial	Statements	N/	A	
1	Total revenue (Form 990, Part VIII, column (A), line 12)				
2	Total expenses (Form 990, Part IX, column (A), line 25)				
3	Excess or (deficit) for the year Subtract line 2 from line 1				
4	Net unrealized gains (losses) on investments				
5	Donated services and use of facilities				
6	Investment expenses				
7	Prior period adjustments				
8	Other (Describe in Part XIV)				
9	Total adjustments (net) Add lines 4 through 8				
	Excess or (deficit) for the year per audited financial statements. Combine lines 3 are				
Pa	t XII Reconciliation of Revenue per Audited Financial Statements	With Revenue per R	eturn N	/A	
1	Total revenue, gains, and other support per audited financial statements		1		<u> </u>
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12	Ĩ			
i	Net unrealized gains on investments	2a] , [
ı	Donated services and use of facilities	2b			
•	: Recoveries of prior year grants	2 c			
(Other (Describe in Part XIV)	2 d].]		
	Add lines 2a through 2d.		2e		
3	Subtract line 2e from line 1		3		
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		*		
i	Investment expenses not included on Form 990, Part VIII, line 7b.	4a			
ı	Other (Describe in Part XIV)	4b	7		
	: Add lines 4a and 4b	•	4c		
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)		5		
Pai	t XIII Reconciliation of Expenses per Audited Financial Statement	s With Expenses pe	r Return	N/A	
1	Total expenses and losses per audited financial statements		1		
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
i	Donated services and use of facilities	2 a			
ı	Prior year adjustments	2b	7		
(Other losses	2 c			
(Other (Describe in Part XIV)	2d	7]		
	Add lines 2a through 2d		2 e		
3	Subtract line 2e from line 1		3		
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
;	Investment expenses not included on Form 990, Part VIII, line 7b.	4a			
ı	Other (Describe in Part XIV)	4Ы]		
	Add lines 4a and 4b .		4c		
	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)		5		
	t XIV Supplemental Information	 	_		
Part	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part I V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines additional information	III, lines 1a and 4, Part IV s 2d and 4b Also comple	/, lines 1b a te this part	and 2b, to provide	
					· -
					- -
				· 	 -
					
					. – – -
					. – – – -

Schedule D (Form 990) 2011 ASSOCIATION OF SITES ADVOCATING Part XIV Supplemental Information (continued)	20-1194063	Page 5
Part XIV Supplemental Information (continued)		
_		
		-
		-
		
		-
		-
		- -
		_

SCHEDULE R (Form 990)

Related Organizations and Unrelated Partnerships

► Complete if the organization answered 'Yes' to Form 990, Part IV, line 33, 34, 35, 36, or 37. ► See separate instructions.

OMB No 1545-0047 201

Open to Public Inspection Employer identification number

20-1194063

ASSOCIATION OF SITES ADVOCATING CHILD PROTECTION Department of the Treasury Internal Revenue Service Name of the organization

Part I Identification of Disregarded Entities (Complete of the organization answered 'Yes' to Form 990, Part IV, line 33.)

Direct controlling entity Identification of Related Tax-Exempt Organizations (Complete of the organization answered 'Yes' to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) (e) End-of-year assets (d) Total income (c) Legal domicile (state or foreign country) (b)
Primary activity (a) Name, address, and EIN of disregarded entity Part II 5 **6** Ø

	A DO CON DIA BANKS OF THE PARTY						
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	Sec 512(b)(13) controlled entity?	(13) antity?
						Yes	<u>و</u>
(1) ASACP FOUNDATION 5042 WILSHIRE BLVD STE 540							
90036	CHILD PROTECTION	CA	501 (C) (3)	N/A	N/A		×
(2)							
				-			
						, 	
(3)						-	
	Ŀ						
(4)							

Schedule R (Form 990) 2011

TEEA5001L 09/08/11

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20-1194063

Schedule R (Form 990) 2011 ASSOCIATION OF SITES ADVOCATING CHILD PROTECTION

(k) Percentage ownership (h) Percentage ownership Schedule R (Form 990) 2011 Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered 'Yes' to Form 990, Part IV, Inc. 34 because it had one or more related organizations treated as a corporation or trust during the tax year.) Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered 'Yes' to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.) (i) General or managing partner? Share of total income Share of end-of-year assets ŝ Yes Code V-UBI amount in box 20 of Schedule F-(Form 1065) Dispropor-tionate allocations? ŝ Ξ Yes Type of entity (C corp, S corp, or trust) (g) Share of end-of-year assets Legal domicile Direct (state or foreign controlling entity (f) Share of total income TEEA5002L 05/24/11 (e)
Predominant
income (related,
unrelated, excluded
from tax under
sections 512-514) Primary activity (d)
Direct
controlling entity (c) Legal domicile (state or foreign country) (b)
Primary activity Name, address, and EIN of related organization <u>e</u> ļ Part III 1 1 BAA 1 ල 3 3 ල E S.

20-1194063

Note. Complete line 1 if any entity is listed in Parts II. III. or IV of this schedule			Yes	۱ ـ
1 During the tax year did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	ons listed in Parts II-l	۸;	3 :	
a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity		:		i.
b Grft, grant, or capital contribution to related organization(s)			1 b	Л
c Gift, grant, or capital contribution from related organization(s)		•	1c X	1
d Loans or loan guarantees to or for related organization(s)			N PL	١
e Loans or loan guarantees by related organization(s)			1e X	II
f Sale of assets to related organization(s)			X	•
g Purchase of assets from related organization(s)			N N	Ι
				١
i Lease of facilities, equipment, or other assets to related organization(s)			1i X	II
			+	.1.
k Performance of services or membership or fundraising solicitations for related organization(s)		-		1
I Performance of services or membership or fundraising solicitations by related organization(s)	•		=	1
m Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)			1m X	1
n Sharing of paid employees with related organization(s)			. In	1
o Reimbursement paid to related organization(s) for expenses			10 X	1
p Reimbursement paid by related organization(s) for expenses	•		1p X	
				-
q Other transfer of cash or property to related organization(s)			1 _q	
r Other transfer of cash or property from related organization(s)			1r X	ll
2 If the answer to any of the above is 'Yes,' see the instructions for information on who must complete this line, including covered relationships and transaction thresholds	covered relationship	s and transaction thres	holds	1
(a) Name of other organization	(b) Transaction	(c) Amount involved	(d) Method of determining	0
	type (a-r)		amount involved	- 1
(1)				- 1
83				
				ı
(3)				
				ı
(4)				1
(5)				1
(9)				
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Schedule R (Form 990) 2011 ASSOCIATION OF SITES ADVOCATING CHILD PROTECTION

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships. Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered 'Yes' to Form 990, Part IV, line 37.)

		,									
(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded	(e) Are all partners section 501(c)(3) organizations?	Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?	Code V-UBI amount in box 20 of Schedule K-1	(i) General or managing partner?	Il or Per Ing ow	(k) Percentage ownership
			section 512-514)	Yes No			Yes No	(con) IIIIo I	Yes	2	
(1)											
	,										
(2)											
				•	•	•					
(3)											
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Schedule R	(Form 990) 2011 Page 5
Part VII	Supplemental Information
	Complete this part to provide additional information for responses to questions on Schedule R (see instructions).
	
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SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545-0047

2011

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Name of the organization ASSOCIATION OF SITES ADVOCATING CHILD PROTECTION	Employer identification number 20-1194063
FORM 990, PART VI, LINE 2 - BUSINESS OR FAMILY RELATIONSHIP OF	OFFICERS, DIRECTORS, ETC.
ELLIE GHONSUL AND ALEC HELMY ARE RELATED BY MARRIAGE.	
FORM 990, PART VI, LINE 11B - FORM 990 REVIEW PROCESS	
THE FORM 990 WAS REVIEWED BY THE GOVERNING BODY PRIOR T	TO FILING.
FORM 990, PART VI, LINE 12C - EXPLANATION OF MONITORING AND E	NFORCEMENT OF CONFLICTS
THE GOVERNING BODY MONITORS COMPLIANCE WITH ITS CONFLIC	CT OF INTEREST POLICY. THIS
POLICY IS SIMILAR TO THAT CONTAINED IN THE INSTRUCTIONS	S.
FORM 990, PART VI, LINE 15A - COMPENSATION REVIEW & APPROVAL	PROCESS FOR CEO, EXEC. DIR., OR TOP MGT
THE GOVERNING BODY REVIEWS AND APPROVES THE COMPENSATION	ON OF THE EXECUTIVE DIRECTOR.
FORM 990, PART VI, LINE 15B - COMPENSATION REVIEW & APPROVAL	PROCESS FOR OFFICERS & KEY EMPLOYEES
THE GOVERNING BODY REVIEWS AND APPROVES THE COMPENSATION	ON OF THE EXECUTIVE DIRECTOR.
FORM 990, PART VI, LINE 19 - OTHER ORGANIZATION DOCUMENTS PU	BLICLY AVAILABLE
GOVERNING DOCUMENTS, POLICIES AND FINANCIAL STATEMENTS	ARE PROVIDED UPON WRITTEN
REQUESTS.	

2011

SCHEDULE O - SUPPLEMENTAL INFORMATION

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CLIENT ASACP

ASSOCIATION OF SITES ADVOCATING CHILD PROTECTION

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FORM 990, PART XI, LINE 5 OTHER CHANGES IN NET ASSETS OR FUND BALANCES

PRIOR PERIOD ADJUSTMENTS

TOTAL \$ -30,255. \$ -30,255.

Form **8868** (Rev January 2012)

Application for Extension of Time To File an Exempt Organization Return

Department of the Treasury Internal Revenue Service

File a separate application for each return.

OMB No 1545-1709

 If you are filing for an Automatic 3-Month Extension, complete only Part I and check this box If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II (on page 2 of this form) Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868 Electronic filing (e-file). You can electronically file Form 8868 if you need a 3-month automatic extension of time to file (6 months for a corporation required to file Form 990-T), or an additional (not automatic) 3-month extension of time. You can electronically file Form 8868 to request an extension of time to file any of the forms listed in Part I or Part II with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, which must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www irs gov/efile and click on e-file for Charities & Nonprofits Part I Automatic 3-Month Extension of Time. Only submit original (no copies needed). A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete Part I only All other corporations (including 1120-C filers), partnerships, REMICS, and trusts must use Form 7004 to request an extension of time to file income tax returns. Enter filer's identifying number, see instructions Name of exempt organization or other filer, see instructions Employer identification number (EIN) or Type or ASSOCIATION OF SITES ADVOCATING print CHILD PROTECTION |X| 20-1194063 File by the due date for Number, street, and room or suite number. If a P.O. box, see instructions Social security number (SSN) filing your return See instructions 5042 WILSHIRE BLVD #540 City, town or post office, state, and ZIP code. For a foreign address, see instructions LOS ANGELES, CA 90036 01 Enter the Return code for the return that this application is for (file a separate application for each return) Application Is For Application Is For Return Return Code Code Form 990-T (corporation) Form 990 01 07 02 Form 990-BL Form 1041-A 08 Form 990-EZ 01 Form 4720 09 Form 990-PF 04 Form 5227 10 Form 990-T (section 401(a) or 408(a) trust) 05 Form 6069 11 Form 990-T (trust other than above) Form 8870 • The books are in the care of ► EREGE COHEN Telephone No ► 323-965-1400 FAX No ► If the organization does not have an office or place of business in the United States, check this box If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) ______ If this is for the whole group, If it is for part of the group, check this box ▶ and attach a list with the names and EINs of all members check this box the extension is for 1 I request an automatic 3-month (6 months for a corporation required to file Form 990-T) extension of time , 20 12 , to file the exempt organization return for the organization named above The extension is for the organization's return for. X calendar year 20 11 or tax year beginning _____, 20 ___, and ending Initial return 2 If the tax year entered in line 1 is for less than 12 months, check reason Final return Change in accounting period 3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions 3a|\$ 0. b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made Include any prior year overpayment allowed as a credit 3Ы\$ 0. c Balance due. Subtract line 3b from line 3a Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System) See instructions 3cl\$ 0.

payment instructions

Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for

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FEDERAL WORKSHEETS

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ASSOCIATION OF SITES ADVOCATING CHILD PROTECTION

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FORM 990, PART IX, LINE 24E OTHER EXPENSES

	(A)	(B) PROGRAM	(C)	(D)
	TOTAL	SERVICES_	MANAGEMENT & GENERAL	FUNDRAISING
AUTOMOBILE BANK CHARGES COMMISSIONS	3,494. 1,817. 100.		617.	3,494. 1,200. 100.
GIFTS ORGANIZATIONAL	2,205. 60.	60.	2,205.	100.
PAYMENT PROCESSOR FEES POSTAGE AND SHIPPING	1,106. 2,688.	2,688.		1,106.
PROFESSIONAL FEES SUBSCRIPTIONS	2,255. 180. TOTAL \$ 13,905.	\$ 2,928.	2,255. \$ 5,077.	\$ 5,900.
	101AL <u>4 13, 303.</u>	γ 2,520.	3,011.	3,300.

COMPUTATION OF 2011 NET OPERATING LOSS

1. TOTAL INCOME	33,481.
2. TOTAL DEDUCTIONS	35,417.
3. UNRELATED BUSINESS TAXABLE INCOME (LINE 1 LESS LINE 2)	-1,936.
2011 NET OPERATING LOSS	1,936.

1²/31/11

2011 FEDERAL BOOK SUMMARY DEPRECIATION SCHEDULE

PAGE 1

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ASSOCIATION OF SITES ADVOCATING CHILD PROTECTION

20-1194063

7/12)									03:53PI
10.	DESCRIPTION	DATE ACQUIRED	DATE SOLD	COST/ BASIS	BUS PCT.	CUR 179/ SDA	PRIOR 179/ SDA/ DEPR	_METHOD_	LIFE .	CURRENT DEPR
JKN	л 199 —————									
FU.	RNITURE AND FIXTURES									
1	FURNITURE	1/01/10		7,835			559	200DB HY	7	1,91
	TOTAL FURNITURE AND FIXTURE			7,835		0	559			1,9
MA	ACHINERY AND EQUIPMENT									
2	IPAD	4/13/10		757			252	200DB HY	3	3
3	LAPTOP	6/10/10		1,299			433	200DB HY	3	
4	SERVER	11/17/10		406			135	200DB HY	3	1
5	FIREWALL SOFTWARE	11/17/10		192			64	200DB HY	3	
6	SERVER	11/18/10		66			22	200DB HY	3	
7	COMPUTER EQUIPMENT	2/15/06		874			874	200DB HY	5	
8	COMPUTER EQUIPMENT	12/29/07		7,769			6,056	200DB HY	5 .	
	TOTAL MACHINERY AND EQUIPME			11,363		0	7,836			2,1
	TOTAL DEPRECIATION			19,198		0	8,395			4,0
	GRAND TOTAL DEPRECIATION			19,198		0	8,395		:	4,0

12/21/11		,011 F	FOFP		OC	 	PECIA.		H	2011 FEDERAL BOOK DEPRECIATION SCHEDIII F				۵	PAGE 1
CLIENT ASACP	4	- - - -) 	SSOC	ATION	OF SIT	ASSOCIATION OF SITES ADVOCATING CHILD PROTECTION	CATIN))) (3)) !				20-1	20-1194063
	DATE	DATE	/100	BUS	CUR S	SPECIAL DEPR.	PRIOR 179/ BONUS/	PRIOR DEC BAL	SALVAG /BASIS	DEPR.	PRIOR				03 53PM CURRENT
NO. DESCRIPTION FORM 990/990-PF	– Acquired	dios	BASIS	i	!	ALLOW.	SP. DEPR	BER	REDUCT	BASIS	DEPR	METHOD LIFE RATE	<u> </u>	1	DEPR
FURNITURE AND FIXTURES															
1 FURNITURE	1/01/10	,	7,835	i					İ	7,835	559	200DB HY	7	24490	1,919
TOTAL FURNITURE AND FIXTURE			7,835		0	0	0	0	0	7,835	559				1,919
MACHINERY AND EQUIPMENT															
2 IPAD	4/13/10		757							757	252	200DB HY	m	44450	336
3 LAPTOP	6/10/10		1,299							1,299	433	200DB HY	س	.44450	277
4 SERVER	11/17/10		406							406	135	200DB HY	س	44450	180
5 FIREWALL SOFTWARE	11/17/10		192							192		200DB HY	س	44450	82
6 SERVER	11/18/10		99							99	22	200DB HY	m	44450	29
7 COMPUTER EQUIPMENT	2/15/06		874							874	874	200DB HY	5	05760	0
8 COMPUTER EQUIPMENT	12/29/07	'	7,769	ı		j				7,769	950'9	200DB HY	s	.11520	895
TOTAL MACHINERY AND EQUIPME			11,363		0	0	0	0	0	11,363	7,836				2,102
TOTAL DEPRECIATION		. 11	19,198	1 1			0	0		19,198	8,395				4,021
GRAND TOTAL DEPRECIATION		15	19,198	II		0	0	0	0	19,198	8,395			ŀ	4,021
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